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**FINAC**  
FINancial management,  
Accounting & Controlling  
in public administration

## **Financial Management, Accounting & Controlling curricula development for capacity building of public administration**

### **MINUTES ON FINAC SECOND STUDY VISIT TO UNIVERSITA DEGLI STUDI GUGLILMO MARCONI IN ROME, ITALY**

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## MINUTES

### Introduction

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The sixth FINAC study visit was hosted by project partner Università degli Studi Guglielmo Marconi in Rome, Italy, from 11<sup>th</sup> to 15<sup>th</sup> December, 2018. The Study visit meetings were chaired by Slađana BENKOVIĆ, Project coordinator, Aleksandar JOVIĆ, Project secretary and Project leaders at USGM, Arturo LAVELLE and Susanna CORRENTI.

All project partners received the documents included and referenced in these minutes and were notified about all matters discussed prior to the meetings.

### Agenda

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The Study visit had the following agenda:

- [1] Welcome note, moderation, and special greetings by project leader, project coordinators, and Head of R&D department, Università degli Studi Guglielmo Marconi
  - [2] Information about project progress
  - [3] Steering Committee meeting
  - [4] Visit to MARCONI STUDIOS, (VENUE: Via Gregorio VII 414, Rome)
  - [5] Marconi Industry 4.0
  - [6] E-Learning: theoretical and historical background
  - [7] The use of High Technology-based Tools in Distance Learning Universities
  - [8] BRIGHTS - Boosting Global Citizenship Education using digital storytelling
  - [9] PROFIC - Professional Development in Intercultural Competence in HE Institutions
  - [10] Participation in the course “Data - Driven innovation in the Enterprise 4.0: Big Data & Project management” (VENUE: Via Vittoria Colonna 11, Rome)
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## I Working Day

**Session 1: Welcome note, moderation, and special greetings by project leader, project coordinators, and Director of R&D of Università degli Studi Guglielmo Marconi**

The first day of the visit was opened with the welcome note by the Director of R& D of Università degli Studi Guglielmo Marconi, Arturo LAVELLE, PhD. He wished the pleasant stay to all participants and pointed out the benefits of being a consortia member of the project FINAC and encouraged the participants to use the advantage of networking and further deepening of professional relations on both individual and institutional level. Project leader for Università degli Studi Guglielmo Marconi Susanna CORRENTI, PhD welcomed the participants to Università degli Studi Guglielmo Marconi and provided a short insight into the study visit organization details.

**Session 2: Information about project progress**

Project coordinator, Slađana BENKOVIĆ, expressed her gratitude to the hosts from Università degli Studi Guglielmo Marconi and wished a pleasant and productive work to the participants. She presented the project's most important activities and results in the last 6 months. All planned activities in WP.1 has been completed. Regarding WP.2, study visits and equipment purchasing procedure are closed. Project coordinator informed the audience about successful completion of accreditation process for Master degree programs in Serbia in WP.3. In this work package, the Albanian' partners got license and in next three months will apply for accreditation of licensed newly accredited Master degree programmes. Therefore all partner institutions enrolled students at universities that is in line with planned activities of WP.4. Additionally, trainings for employees in public administration in Serbia planned in the project's WP.5 has been successfully realized, while the similar trainings in Albania are designed just in a process of delivering. Quality control and monitoring activities were very intensive in last 6 months that is in focus of WP.6, as well activities regarding dissemination that is in focus of WP.7. Newsletter #8 is in preparation and it will be disseminated through usual on-line channels. Coordinator Slađana BENKOVIĆ informed the consortia members about planned requested authorization for participation at the International Conference <http://conference.efst.hr/> that will be held in Bol at Brach island, Croatia during May 22-24, 2018. Project administrative officer Aleksandar JOVIĆ explained the further steps in project financial issues.

**Session 3: Steering Committee meeting**

The quorum for Steering Committee #6 had been provided. During this meeting, FINAC Steering Committee members adopted all documents and reports proposed in the Agenda.



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**Session 4: Visit to MARCONI STUDIOS, (VENUE: Via Gregorio VII 414, Rome)**

Uni Markoni University has been recognized as the first university in Italy accredited for distance learning. In line with this, for all participants has organized a visit to Uni Markoni's studios. Uni Marconi studios are good equipped and offer a good support to teachers for recording of lectures clips for needs of projects and accredited teaching curricula.

**II Working Day****Session 5: Marconi Industry 4.0 – presented by Ilaria REGGIANI**

The second working day of this study visit began with presentation of Ilaria REGGIANI project manager from Research and development department. REGGIANI contributed to the study visit with hers extensive research experience in project management. She introduced the audience to the key features of BEEHAVE project as a project that builds sustainable university-based entrepreneurial ecosystems at Higher Education Institutions in Indonesia and the Philippines. It supports Partner Countries Higher Education Institutions' transformation into entrepreneurial universities.

**Session 6: E-Learning: theoretical and historical background – presented by Francesco C. UGOLINI**

Associate professor Francesko UGOLINI, PhD, held an interesting presentation on hot topic of E-learning as a theoretical and historical background. He opened his presentation with Masie E quotation that «'e-learning' is a great phrase, as it is a wider tent than *just* on-line learning, web-based training, CBT, technology assisted distance learning or other phrases» and later on explained that Open Distance Learning was the most important concept-laden phrase been swept out by the «e-» thing...and that a huge switch took place in the early 2000's from an education-laden phrase (Open Distance Learning) to a technology/economy one (e-Learning). Mr. UGOLINI has concluded his lecturing with thoughts that from a pedagogical viewpoint, what we call e-Learning actually is Open Distance Learning which makes use of ICT to create a flexible learning environment.

Within this environment, a teaching team can «blend» several pedagogical tool, namely

- Content delivery that can foster interaction between student and machine (hypertext, test, serious games, simulations),
- Learning activities supported by synchronous or asynchronous interaction between teacher/tutor and students, or between students.



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**Session 7: PROFIC - Professional Development in Intercultural Competence in HE Institutions, presented by Susann CORRENTI**

Susanna CORRENTI, PhD, project manager in Research and development department of Guglielmo Marconi University, spoke about the professional development in intercultural competence in higher education institutions. She actually presented new ERASMUS+ project in which Uni Marconi University took a role as a partner in process of development of integration and blending professional development programme for Latin America HEI employees to increase their personal INTERCULTURAL COMPETENCIES (IC) and ability to impart this knowledge on their students through curriculum development.

### III Working Day

**Session 8: BRIGHTS - Boosting Global Citizenship Education using digital storytelling, presented by Federica FUNGHI & Sara CELLA, PhD.**

The third and last working day of study visit to Uni Marconi University very dynamic and it was opened with presentation of such a great project in which Uni Marconi University took participation. The aim of the project was increasing of digital skills in European countries throughout storytelling. Digital Storytelling is a recorded story of an event combining images, videos, music, voice recordings and sound effects. Digital Storytelling includes storytelling which is a means to tell, comprehend and articulate experiences in the everyday world, breaking down barriers and increasing understanding across a wide range of divides.

**Session 9: Academia - Accessibility & Harmonization of Higher Education In Central Asia through Curriculum Modernization & Development, presented by Monica FASCIANI**

Last morning section was continued with presenting one more project ACADEMICA, by Monica FASCIANI and Sara CELLA. Project ACADEMICA is a three-year project co-funded by the EU Commission in the framework of ERASMUS+ Programme, Key Action 2: Cooperation for innovation and the exchange of good practices. Project goal was to bring together European HEIs and HEIs from Partner countries in Central Asia – Region 7 (Kazakhstan, Turkmenistan, and Uzbekistan) which need and demand innovative learning practices and experiences already in use in the EU institutions involved. Could be said that the main goal of the project is to modernize scientific curriculum in CA countries through the inclusion of technology, digital support and distance learning.

A dedicated e-course has been realized involving every institution to explain what are these new technologies and how they can be used. In the first phase of experimentation, the e-course was delivered to instructors with very good results. In the second phase, these instructors became active part of the project modernizing their courses and delivering them to students. Next step towards modernization and quality education is the creation and application of quality standards that will allow a quick and structured approval of the courses by the relevant authorities.

### Session 10: Participation in the course “Data-Driven innovation in the Enterprise 4.0: Big Data & Project management”, presented by Arturo LAVELE, PhD.

The last day of the lecture was closed by a conference about importance of Data Driven innovation in the Enterprise 4.0. Lecturing was open by director of the Research and development department of Uni Marconi university Arturo LAVELLE, PhD. He opened his room with his lecturing under title: *Project Society and Digital Transformation*. The future of Project Management between innovation and complexity to other lecturers such are Gabriele PROVINCIALI, Solution Architect from Oracle - Innovation Solution Team to continue with lecturing on topic: *The Evolution of species: Project Manager Web services at a Global scale*.

After short pause lecturing was continued with presentation of professor Michele PETROCELLI, from Uni Marconi University who raised a question regarding Innovations in Project Management: *What business has not learnt (yet) from social sciences?* Later on afternoon section was enriched with lecturing of Paolo FEDI, who is a Founder Innovation Strategy Advisors and Member of CDA Manager Italia who was talking about importance of project management as a discipline that is far a way beyond data. Last spikier of third day of study visit was Claudia DE DAVIDE who is CEO of Akhet s.r.l. and who stressed out importance of management of interventions and development of predictive systems in archeology.